



# THE WHY

In December of 2019, I spent Christmas with the majority of my family. My mom was diagnosed with Cancer. Then COVID turned my world upside down so fast and so tragically. One of the residents had difficulty breathing, she went to the hospital and that was the last time I spoke to her. She died due to complications of COVID, which broke my heart. Then a few months later, we lost another one of the residents due to COVID. My world was spiraling so fast. I couldn't see my family because I didn't want to risk their health. I wore my mask, got tested regularly, washed hands and kept good social distance. When the vaccine started to become available, I was against it. I felt that it was too soon and was worried about the side effects. Then one day my dad reached out to me and asked me a simple question, "Don't you want to be around your mom anymore?". I said of course I do. He then said, "Well GET VACCINATED!".

Suddenly it clicked and I got vaccinated. Someone recently asked me why do you think so many are not vaccinated? My response was they have not found a strong enough WHY. You see, my WHY was my mom. My WHY is not letting my family go through what so many others have and are going through. My WHY outweighed my FEAR of the vaccine. GET VACCINATED!

Tamara Rouse, Sr. Residence Manager

#### THE HOW ??????

I have been vaccinated and I understand the WHY! I was in the office and spoke to a staff member who said he was willing to get vaccinated. I said GREAT, let me show you HOW. I pulled out my laptop, logged into the NYC website and searched based on our location. There was a vaccine site right down the block. I helped him to book the appointment which turned out to be very easy. He went right away and was back within the hour. He said it was quick and easy. So now that you have figured out the WHY, we can show you HOW. There are many incentives now – for example in NYC if you go to a NYC run Vaccination site you can get \$100. If you need any help reach out to any of us -Joanne Cropper, Director of QI and Training



https://covid19.nj.gov/pages/ finder

### THE WHEN

NOW! Vaccination gives your body a high level of protection. Vaccination plus wearing face coverings provide protection against serious illness caused by new variants. The less the virus spreads, the less of a chance it has to mutate into new variants. This will offer protection for our children under the age of 12, immunocompromised individuals, and elderly who might not have a choice to get the vaccine and are at risk. We have tools to fight this. We should not be in the same place we were in last year.

#### GET VACCINATED NOW!

You are 300x more likely to die from COVID if you are unvaccinated as compared to vaccinated.

#### 15% of all new COVID cases involve children.

As of August 5, nearly 4.3 million children have tested positive for COVID-19 since the onset of the pandemic. Almost 94,000 cases were added the past week, a continuing substantial increase. After declining in early summer, child cases have steadily increased since the beginning of July.



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https://vaccinefinder.nyc.gov/







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